



# { NINA GLENCROSS }

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Multimedia journalist based in Glasgow, NCTJ certified with eight years' journalism experience across all media platforms.

BA (Hons) in Journalism Studies and MA in Multimedia Journalism.

## { SKILLS }

### ONLINE

Proficient in CMS and exercising SEO | Utilising social media as journalistic tool | Integrating multimedia elements into online content

### PRINT

Using InDesign and Photoshop to produce newspapers and magazines to publishing quality | Picture research | Sub-editing

### TV/RADIO

Using Avid Media Composer and Burli to record and produce AV content to broadcast quality

### OTHER

Research and versatile writing skills | Nose for stories | 100wpm shorthand | Strong sense of initiative | Working under pressure to deadline

## { ACHIEVEMENTS }

- Student Publication of the Year – SSJAs 2013
- Best Story (Nominee) – Brig Awards 2010
- Best Section – Brig Awards 2009 and 2010
- Best Interview – Air3 Radio Awards 2008

## { EXPERIENCE }

### Freelance Journalist

#### Scottish Daily Record and Sunday Mail Ltd.

January 2016 – Present

- Researching and writing about events around Scotland for the What's On section

### Freelance Contributor

#### BuzzFeed

April 2015 – Present

- Creating a range of entertaining, shareable content, from listicles to features, with a view to going viral
- Sharing new content on social media and monitoring traffic data regularly

### Freelance Social Media Assistant

#### Scottish Daily Record and Sunday Mail Ltd.

December 2015 – January 2016

- Running various Daily Record social media accounts simultaneously, scheduling posts for news, sports and celeb stories
- Reacting to breaking news
- Live tweeting football matches
- Monitoring comments and messages
- Scheduling regular Commercial and Marketing posts

### Freelance Editorial Assistant and Writer

#### The List

July 2013 – August 2015

- Undertaking editorial duties and picture research
- Writing news articles, features, previews and reviews, both pitched and commissioned by editors

### Freelance Writer/Reviewer

#### Various arts & entertainment websites/publications

March 2010 – March 2015

- Writing news stories, features and reviews for DIY, The Fly, Is This Music?, Wheel Scene, Three Weeks and more

### Freelance Picture Researcher

#### Time Out

August 2014 – October 2014

- Carrying out picture research for Time Out Edinburgh and Time Out Glasgow ahead of their launch

### Freelance Researcher, Writer and Social Media Assistant

#### Walking Heads

January 2013 – August 2014

- Researching and writing blogs and features
- Scheduling regular social media posts to promote tours and engage with audience
- Assisting with research, creation and promotion

### Reviews Editor and Writer

#### Trisickle

January 2011 – February 2012

- Writing new music and gig reviews and features
- Interviewing musicians and music industry members
- Working with PRs and writers to commission reviews
- Editing and publishing reviews using WordPress

### Sub-Editor/Writer/Radio Presenter

#### University of Stirling Student Media

September 2007 – June 2011

- Writing news, features and reviews for newspaper
- Working with PRs and writers to commission work
- Proofreading/sub-editing work submitted by writers
- Using InDesign and Photoshop to design music section
- Presenting and producing a weekly radio show

{ **References and portfolio available on request.** }